

Arts & Culture

- Antiques
- Archeology Travel
- Architecture
- Beer & Wine
- Castles & Cathedrals
- Christmas Markets
- Culinary/ Foodie
- Cultural Travel
- Heritage Travel
- Historical Sites
- Literature
- Movie Sites
- Museums
- Oberammergau
- Photography

Corporate Travel

- Air-only travel
- Awards Travel
- Business Travel
- Corporate Events at Sea
- Executive Corporate Travel
- Government Travel
- In-house Corporate Travel Arrangements
- International Travel Specialist
- Meetings, Incentives, Conventions/Conferences, Events Travel (MICE)

>> Resources

Podcast: [Karen Hurlbut, Hurlbut Travel](#)

Article: [Want to Become a Corporate Travel Agent? Here's How](#)

Podcast: [Lary Néron, Airfare Consultant](#)

Eco Tourism & Adventure Travel

- Ballooning
- Bicycle Travel
- Bird-watching
- Camping/ Hiking/ Backpacking
- Canoeing & Rafting
- Climbing
- Eco Tourism
- Hiking/Trekking
- National Parks
- Nature Travel
- Scuba Diving
- Stargazing
- Sustainable Travel
- UNESCO Sites
- Voluntourism

>> Resources

Article: [5 Simple Ways Travel Agencies Can Support Sustainable Travel \[+PDF Checklist\]](#)

Community/Identity Interest

- Ethnic Travel
Booking travel for people from your community who are traveling to visit family back home
- Fundraising for organizations
- Introvert Travel
- LGBTQ+ Travel
- Military Travel
- Senior/ Mature Adult Travel
- Singles Travel
- Solo Women Travel
- Womens' Travel/ Girlfriend Getaways
- Workshops
Photography, woodworking, cooking, influencers, new business owners, continuing education, etc.

>> Resource

Article: [5+ Tips to Make Your Travel Agency LGBTQ+ Friendly \(or Friendlier\)](#)

Cruise

- Corporate Events at Sea
- Expedition Cruise
- Great Lakes Cruises
- Group Cruises
- LGBTQ+ Cruise
- Luxury Cruise
- Ocean Cruise
- River Cruise
- Small Ship Cruise
- Theme Cruises
- Transatlantic
- World Cruises
- Yacht Charter

>> Resources

Article: [How Travel Agents Can Make the Most of a Cruise Ship Inspection](#)

Article: [Customize Your Cruise Packing List PDF \[+Travel Advisor Packing Tips\]](#)

Article: [What Is a CLIA Number?](#)

Podcast: [Deb Fogarty, Be Well Travel](#)

Entertainment

- Amusement/Theme Parks
- Casinos & Gambling
- Disney
- Film/Music Festivals
- Music/Performing Arts
- Nightlife
- Shopping
- Theater/Music
- Universal Parks & Resorts

>> Resources

Podcast: [Laurie Burg, Cupcakes Castle Travel Company](#)

Destination Specialist

- African Diaspora
- Asia
- Caribbean
- Caribbean
- Cold Weather Destinations
- Cultural Destination Travel
- Europe
- Hawaii
- Italy
- Levant Travel
- Mexico
- South America
- Warm Weather Destinations
- Wine Country Travel

>> Resources

Podcast: [Andres Zuleta, Boutique Japan](#)

Faith Based

- Mission Trips
- Pilgrimage
- Spiritual Retreats

Family Travel

- Adult-Only
- Celebration Travel
- Family Reunion/ Celebration Travel
- Family Vacations
- Genealogy Travel
- Graduation Trips
- Multi-generational

Luxury Travel

- Bespoke Travel
- Concierge Services
- Jet charters
- Luxury Hotels

Focus Travel

- Adoption Travel
- FIT Travel (Custom Trips)
- Medical Tourism
- Round the World Tickets
- Sabbatical Travel
- Surprise Destination Travel

Groups

- Airline Charters
- Athletic Team Travel
- Bachelor/Bachelorette Parties
- Entertainment/ Production mgmt. Travel
- Girlfriend Getaways
- Guys Trip
- Incentive groups for companies
- School/Student Groups
- Spring Break Trips
- Tours
- University Groups
- Volunteer Trips
- Wellness Retreats
- Workshops

Inclusive/Accessible Travel

- Accessible Travel
- Adaptive Travel
- Autism Travel
- Celiac/ Gluten-Free Travel
- Neurodivergent Travel
- Travel w/ Service Animal

>> Resources

Podcast: [Becky Kirby, The Greater Go](#)

Article: [Travel is for Everyone: Why I Specialize in Travel with Autism](#)

Article: [Adventures in Alaska ... with Arthritis](#)

Lodging & Transportation

- Airline Charters
- All Inclusive
- Car Travel/ Road Trip
- Dude Ranches
- Ferry/Riverboat
- Hotels
- Motor Coach/Bus
- Overwater Bungalows
- Rail
- Vacation Rentals
- Villas

Romance Travel

- Anniversary Trips
- Babymoons
- Bachelor/ Bachelorette Parties
- Bae-cations
- Destination Weddings
- Honeymoons
- LGBTQ+ Destination Wedding/Romance travel

Sports & Outdoor Activity

- Animals & Wildlife
- Auto Racing
- Beach Vacations
- Cycling
- Equestrian
- Fishing & Hunting
- Golf
- Safari
- Sailing & Boating
- Skiing/ Winter Sports
- Sporting Events
- Tennis
- Water Sports